MOUSE DROID
NOSE ART SUBMISSION GUIDELINES

Thank you for your interest in making the next Celebration a success for the R2 Builders Club with your MSE droid nose art! Below are a few guidelines and ideas, as well as templates for you to use in the production of your artwork. Your artwork will be printed on vinyl and applied to the front of a mouse droid during one of the special Droid Race competitions! If you have any further questions, please send them to Steele or one of the art directors.

Thank you and good luck!
Dan Baker
Nose Art Director/ Production

CREATIVE

Nose art was popular as an identifying marker for aircraft throughout the first half of the 20th century. When we think of nose art, we commonly think of pinup girls, but it was not limited to reproductions of Alberto Vargas or Esquire magazine. The first nose art was used by Italian and German air forces and included images of sea monsters and flying horses, so don't feel like your submission is restricted in any way. Well, any way, except one: ***Keep it clean.*** While I'm sure many of you are itching to channel your inner Boris Vallejo, Celebration is a family-friendly event. We want to respect the venue and the guests, so pinups are welcome, let's not give anyone reason to frown on the R2BC or the exemplary reputation we retain with LFL. If any art is deemed "too risque," we will contact the artist individually to work with them. The following page contains some ideas, but suggestive themes should be avoided.

TECHNICAL

To ensure that your art looks the best, please follow the following technical guidelines for your submission. If you are unable to access an art software that can do this, or would like to submit your artwork in hardcopy, please contact Steele or an art director for guidance.

Physical Size: approx. 7.5"t x 9"w on front face. See template.
Resolution: at least 300 dpi. You may use the Photoshop template to submit if you wish.
Color Mode: Art will be printed on vinyl in CMYK, but an RGB submission is fine as long as it is in-gamut. To check this, change your on-screen color mode to CMYK (process), then back again.
File Type: JPEG. Make sure to save at Maximum Quality.

NOTE: Watch your K values. If you use a lot of dark colors, the art will become muddy and lose definition. This is inherent in the printing process, so be aware. I will personally pre-press each file and will contact the artists if there are any issues.

Credit: All artists will receive credit for their work, but we will ask each artist to sign a waiver allowing us to use any submitted artwork in other ways, for the purpose of advertising the R2BC, the R2BC room, and R2BC events.
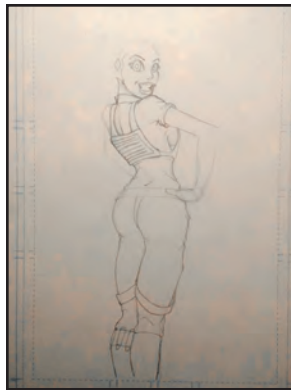
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Below are a couple examples I did illustrating the basic ideas and giving you some sense of what to expect. I chose to take my inspiration directly from recognizable WWII art, rather than just a random painting, but you are not required to do so. This is just for the purposes of this document. Some of you may be experts, but some may not, and that's okay. I just wanted to give a couple ideas as to how one can approach this project.
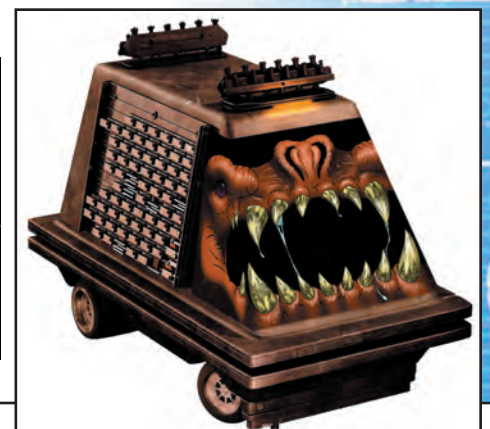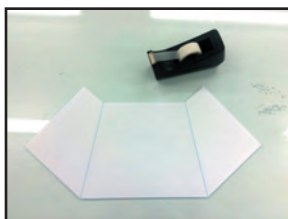
PINUP

On the left is an image of Betty Grable that is arguably the single most popular pinup used as nose art, appearing on nearly 1,000 different aircraft fuselage. I chose this because it is both iconic and tasteful. This piece of art would appear on the front panel only of a mouse droid. I have more of a comic book style of art, so you can see my progression. In the provided template, use only the center panel for this type of submission.
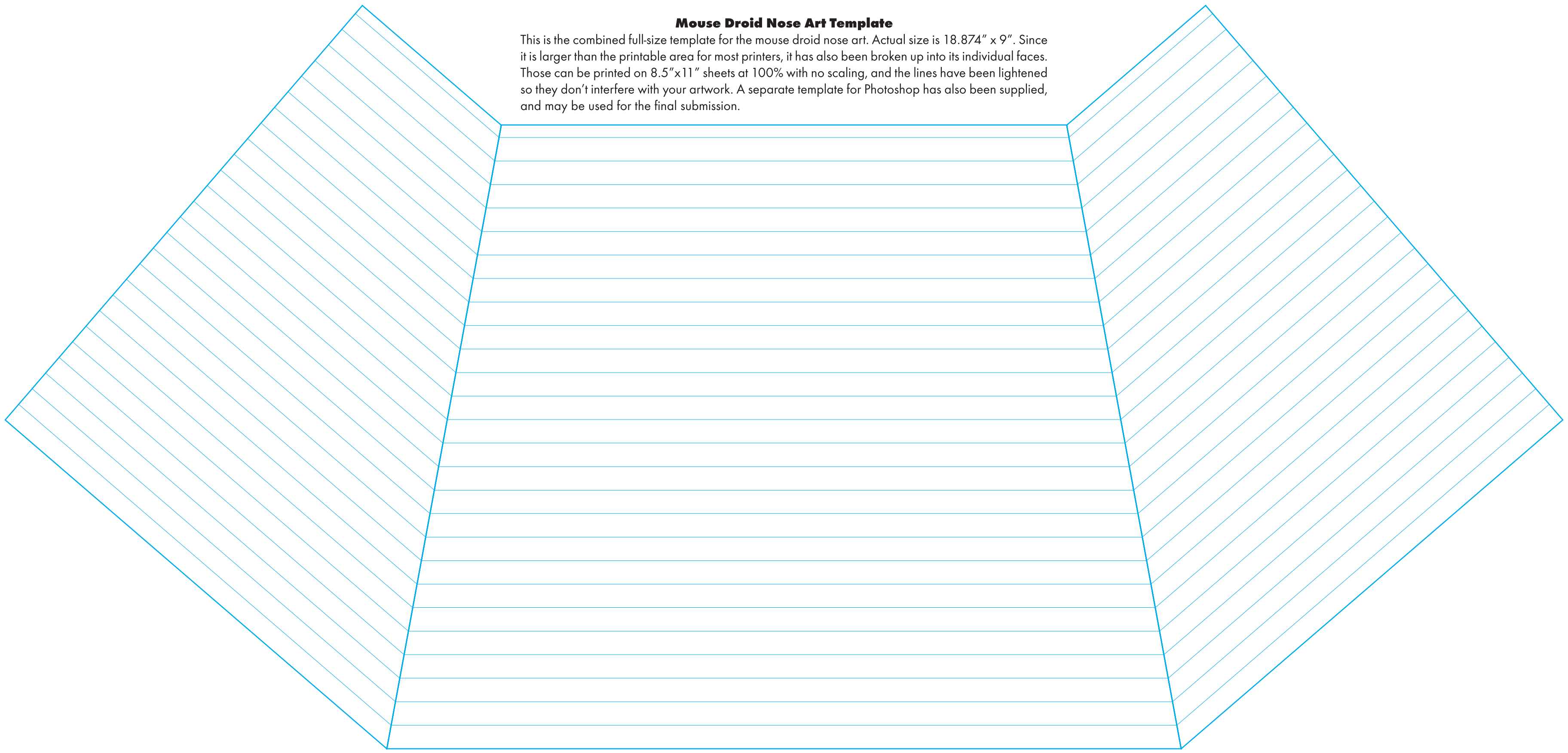

FRONT END WRAP

Another iconic image from WWI was the shark mouth that was painted on bombers. I liked the idea, but added a Star Wars twist by making it a rancor mouth/ face. This image will be printed as a single piece and wrapped around the front of the mouse droid. Use all three template faces for this type of submission. To help you identify what will be level on the droid, matching horizontal lines have been included on the template.
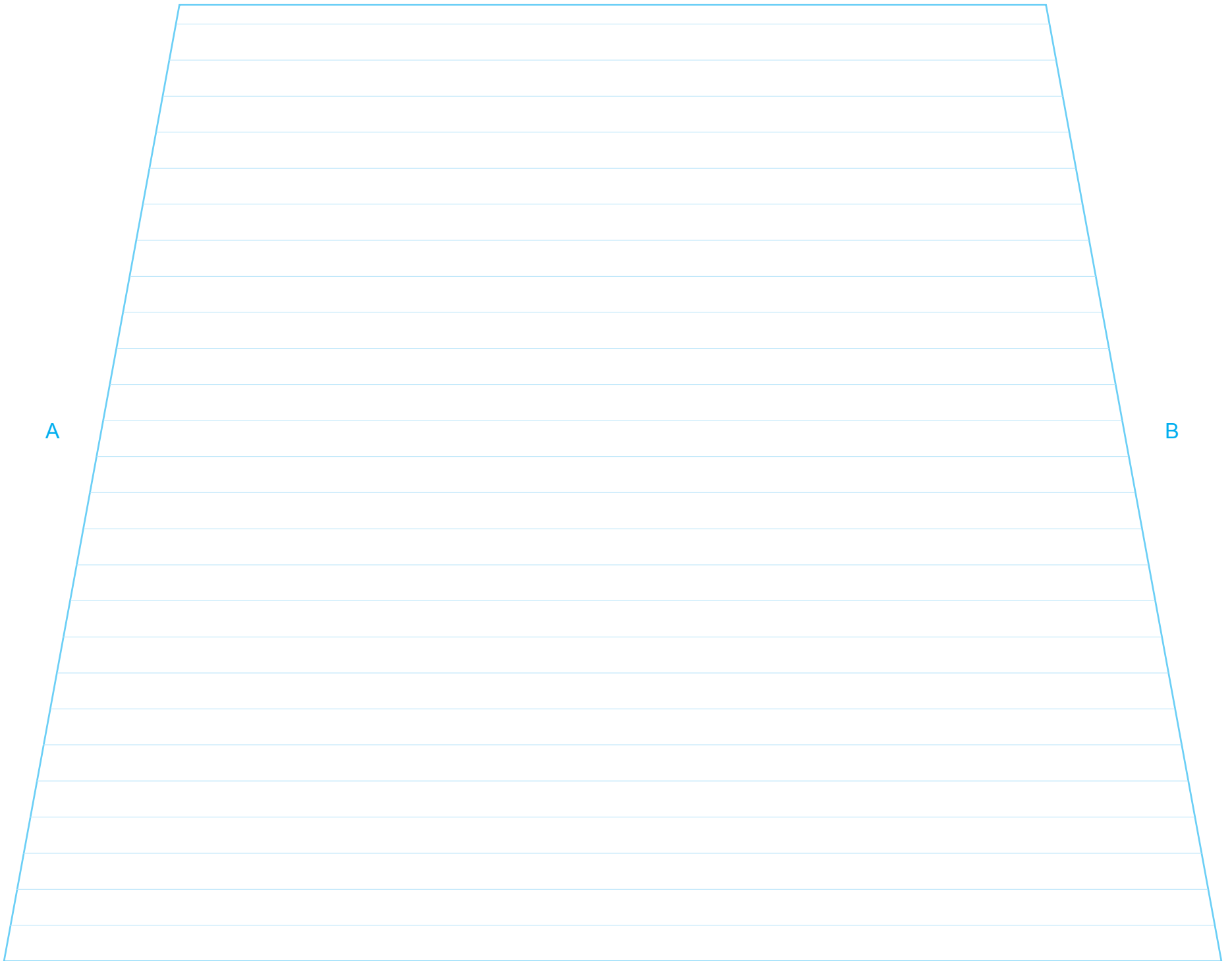
For this piece, it was easier for me to actually print out the template (print at 100% with no scaling for correct size) and draw right on the template. I only drew one side panel, since I could mirror it on the opposite side. You can see how it lines up on the template, and how it will look on a mouse droid.

Mouse Droid Nose Art Template

This is the combined full-size template for the mouse droid nose art. Actual size is 18.874" x 9". Since it is larger than the printable area for most printers, it has also been broken up into its individual faces. Those can be printed on 8.5"x11" sheets at 100% with no scaling, and the lines have been lightened so they don't interfere with your artwork. A separate template for Photoshop has also been supplied, and may be used for the final submission.

A

B

A

B